

Jet Peel

New Dimensions to Your Skin



May 12, 2011
Presentation at Whole Foods Market

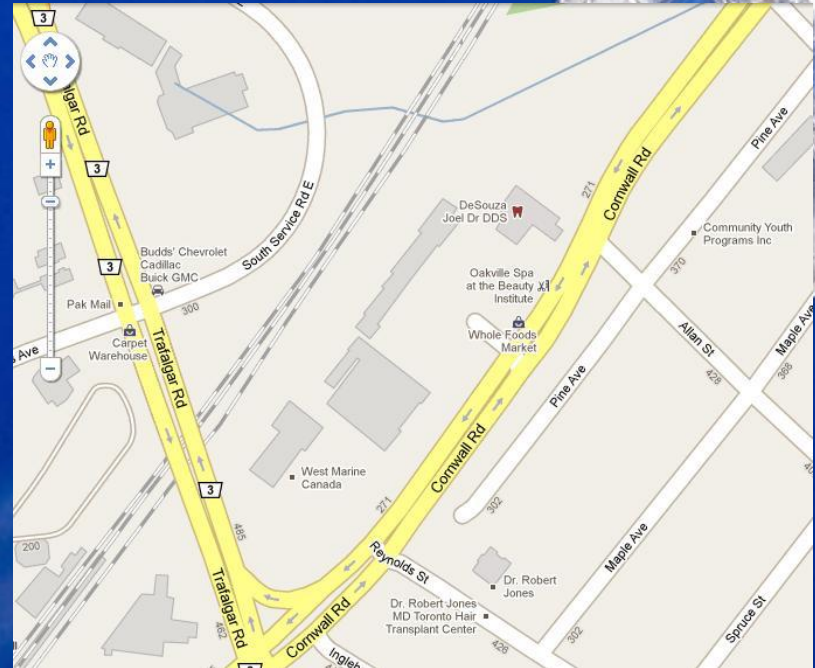
What's Ahead?

- Introduction of Beauty Institute and Spa
- Jet Peel story
- Jet Peel treatment description
- Jet Peel patient cases
- Jet Peel device presentation
- Q&A



Beauty Institute and Spa

- Incorporated in August 2007
- Open to the public in January , 2008
- Location: **Olde Oakville Plaza**
 - 361 Cornwall Rd, Oakvillenext to the Whole Foods Market, Shoppers Drug Mart and RBC



Beauty Institute Staff

- Beata – Manager/Shareholder– 20+ years experience
- 3 senior Aestheticians (50+ years combined experience)
- 2 Junior Aestheticians
- 2 Registered Massage Therapists (Female/Male)
- 3 Receptionists



Spa Facility

- Facility size: 1,400 sq. Ft
- 5 treatment rooms
- 4 pipeless pedicure chairs
- 3 manicure tables
- Reception with waiting room and displays
- Inner waiting room with a tea/coffee station
- Change room with lockers
- Accessible Washroom

Spa Services

- Hand and Foot Care Services
- Facials and Full Body Treatments
- Waxing, Ear candling, Make up and Tinting
- **Registered Massage Therapy**

Advance Skin Care Treatments

- Mesotherapy, Collagen Injection Fillers and other Medical Aesthetic
- **IPL (Intense Pulse Light)** for hair removal and skin rejuvenation

Signature Treatment

- **Jet Peel** – novel and gentle skin exfoliation by saline jet stream (safe and painless alternative to microdermabrasion)



The Challenge in Choosing the Signature Treatment

Meeting the needs of a wide variety of patients who wishes to improve their skin appearance with:

- Natural product
- Visible Results
- Minimum risk
- No downtime
- and most important – no pain related.

Jet Peel from Tav Tech Company

- TavTech Ltd., Israel, founded with the mission of developing innovative technologies and devices based on a gentle-hydro-oxygen supersonic flow technology.
- TavTech's JetPeel platform technology is unique delivery technology that change the way people can be treated.



Jet Peel – The magic of technology

Advanced Multi-Function Skin Rejuvenation System

- 3D peeling - Multi-dimensional exfoliation
- Deep cleansing
- Oxygen therapy
- Lymphatic drainage



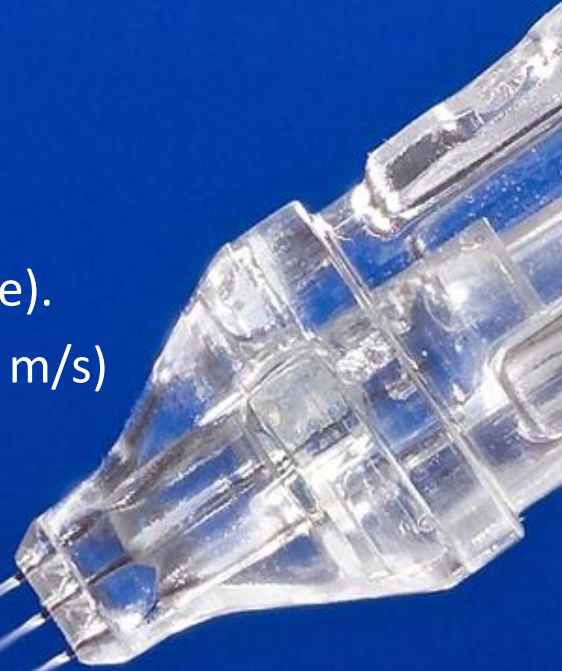
Why Jet Peel?

- State of the art technology, incorporated jet aviation principles and engineering.
- Uses only natural components – air (or medical gas) and water (saline solution) – accelerated to supersonic speeds to achieve the desired effect on tissue.
- The unique technology is patented, FDA approved and has a broad application across the medical spectrum.

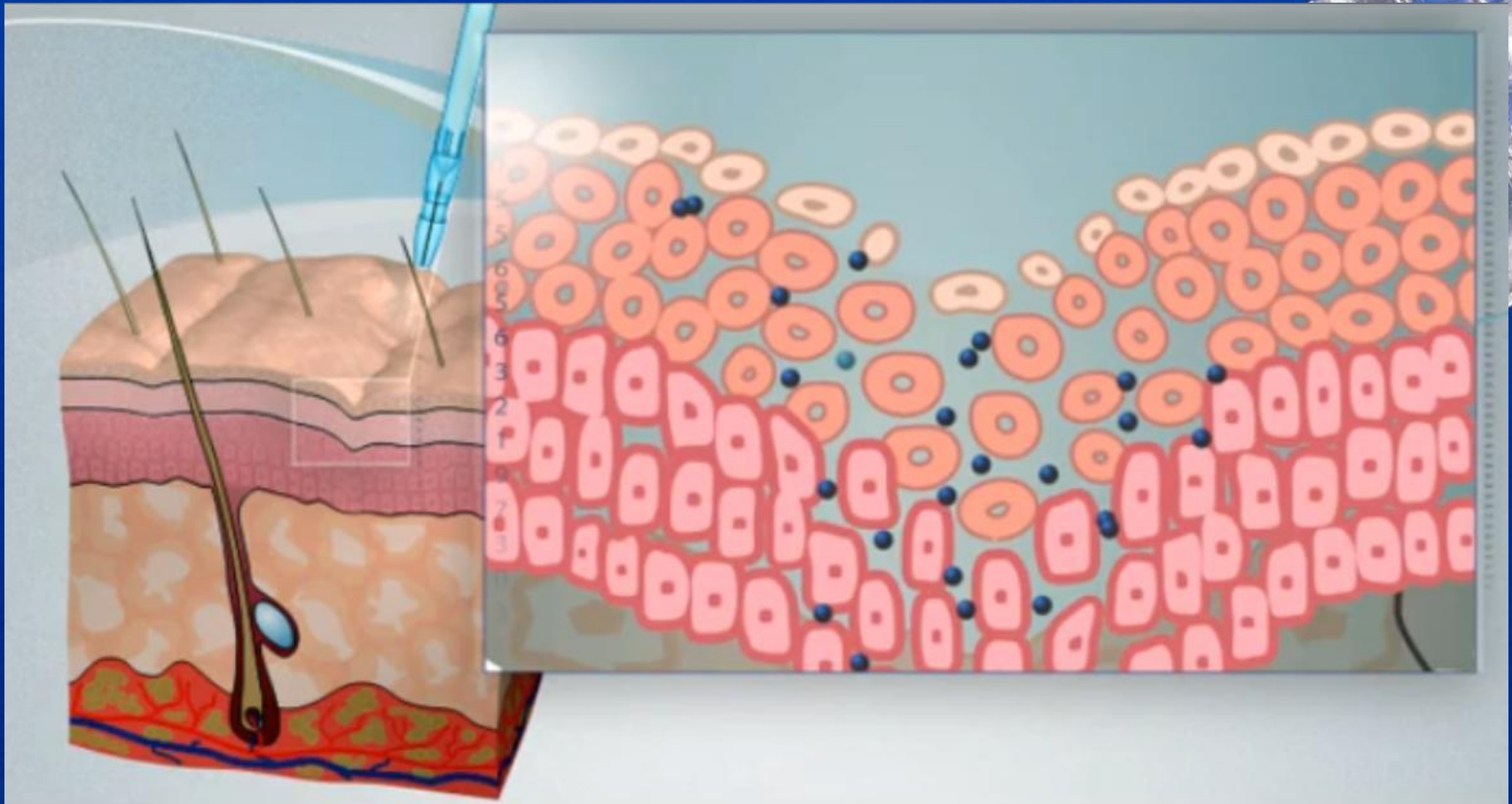


Jet Peel - Basic principles

- Pressurized gas is used to accelerate a liquid agent (saline).
- Water droplets accelerated to supersonic velocities (200 m/s)
- The mixture of liquid and gas is emitted through a special patented nozzle unit.
- The high velocity jet **gently** exfoliates the superficial layers of the skin



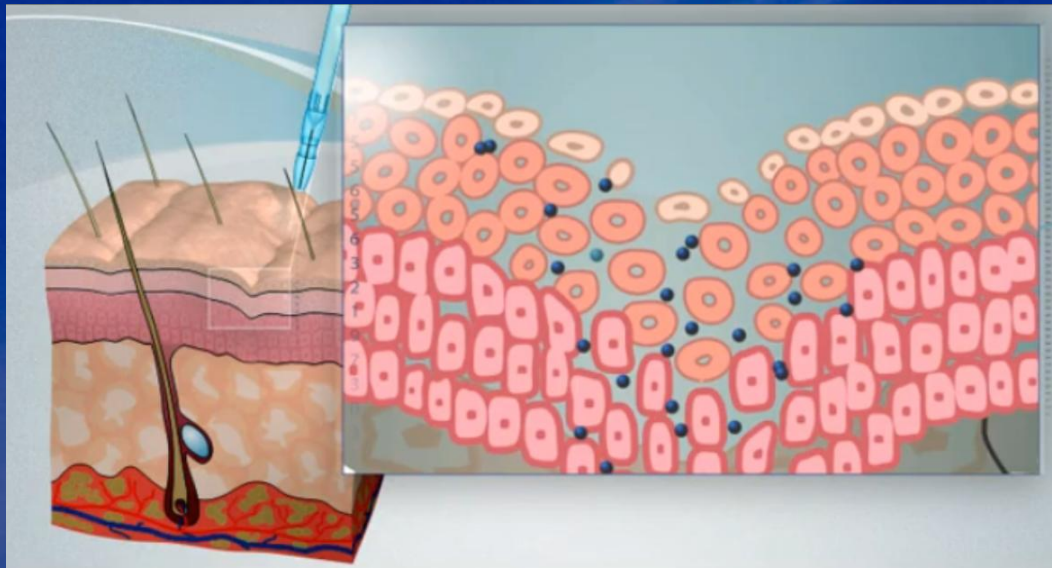
Jet Peel Technology – Online Video



Jet Peel Technology

Opening of micro-canals:

- Provides uninhibited access to inner skin compartments for increased actives absorption
- Pressure differences between skin surface and underlying tissue allow deeper penetration of biological ingredients and oxygen
- Release of pressure restores skin and closes micro-canals trapping supplementation inside the tissue



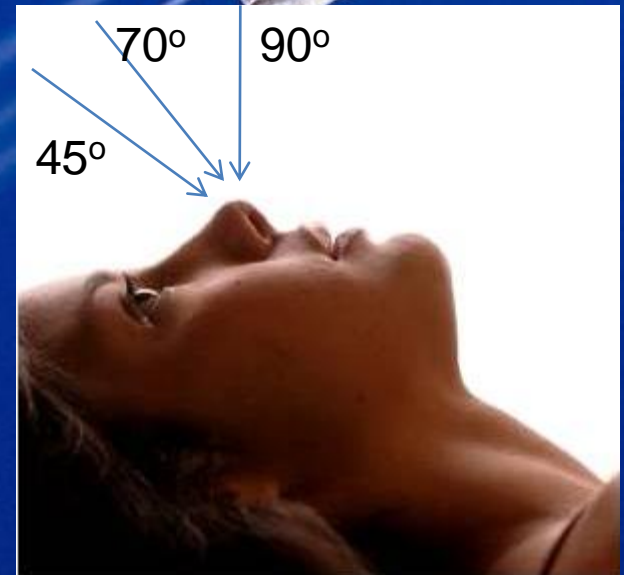
Jet Peel Procedure

Saline solution's Kinetic Energy:

- Exfoliates based upon handpiece angle, distance, speed and number of passes over the skin
- Removes microscopic particles that are usually inaccessible between cells, in epidermal cracks, in sweat secretions and in the depression of hair follicle

Handpiece Angle

- Lymphatic Drainage - 45° – 90°
- Exfoliation - 45° - 70°
- Suction - 90°
- Infusion - 90°



Patient cases

- Following patient cases pictures were supplied by TavTech Ltd.

Wrinkle Reduction

Before



**After 3 treatments
(2 weeks after last session)**



Crow's feet

Before



After one treatment



Solar keratosis



Before



After one treatment

Seborrheic keratosis

Before



After one treatment



Comedones Treatments



Before



After one treatment

Medium Jet Peeling



Before



Immediately



After

3-Dimensional Volumetric Chemical Peeling (10% Glycolic Acid)



Before

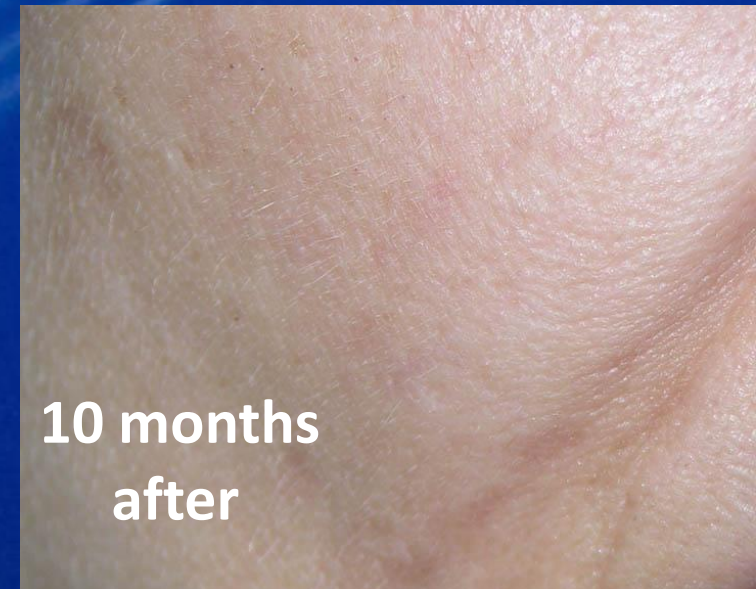


**4 months
after**

3-Dimensional Volumetric Chemical Peeling (10% Glycolic Acid)



Before



**10 months
after**

In Summary

Jet Peel treatment is able to:

- Remove Sun Damages & Pigmentations
- Reduce Wrinkles & Rejuvenate
- Hydrate & Oxygenate
- Deep Cleanse & Exfoliate
- Reduce Pores and Comedone Eruptions
- Leave the Skin with a Radiant Glow



How Does Jet Peel Differ from Microdermabrasion?

Jet Peel	Microdermabrasion
Jet Peel uses pressurised liquid to gently & hygienically exfoliate, but at the same time, cleanse & hydrate the skin.	Microdermabrasion works by using suction & fine crystals. The skin is sucked up & therefore dragged while the crystals act like sandpaper to exfoliate layers of the skin away. This method is very damaging & the skin is often grazed.
Jet Peel is a pleasant & relaxing experience for both the client and practitioner as the client enjoys the sound & the soothing coolness of the jets.	The treatment is highly uncomfortable as the client experiences an unpleasant scratching & dragging sensation. Both client & practitioner are also inhaling the harmful crystal particles & skin debris.

How Does Jet Peel Differ from Microdermabrasion?

Jet Peel	Microdermabrasion
Jet Peel is a cold treatment & there is no contact or cross contamination. It is therefore suitable for even the most sensitive, Rosacea & Acne clients.	Microdermabrasion leaves the skin hot & as the skin is sucked inside the tube there is much cross contamination & cannot be used on sensitive, Rosacea or Acne clients.
Directly & immediately after treatment the skin is left renewed, hydrated, plumped, soothed, fresh, clean & invigorated.	Directly & immediately after treatment the skin is left dry, red, irritated & uncomfortable with debris remaining on the skin. Clients are told that they will see effects a few weeks later when the skin begins to heal itself- promoted by the damage caused.

Jet Peel's Key Features

- New, unique, patented technology
- Painless
- Immediate fabulous results
- No Downtime
- Natural
- High Customer Satisfaction
- Increasingly popular amongst Hollywood celebrities and models (i.e. Jet Peel provides instant skin glow before photo session)



Jet Peel at Beauty Institute

- Owns Jet Peel (OEM) device since December 2007
- 4 senior Aestheticians – 3 years hands-on experience in operating the Jet Peel
- We can do Jet Peel treatment in conjunction with IPL (Intense Pulse Light) skin rejuvenation
- In May 2010, we purchased the 2nd Jet Peel
- Jet Peel treatment is gaining popularity



Number of Jet Peel treatments performed at the Beauty Institute

Year	2008	2009	2010
# of Jet Peel treatments	137	448	792

Jet Peel Device Presentation

Q & A